

IMPLEMENTATION OF THE EXPERIENCE OF ASIAN COUNTRIES IN THE CREATION AND DEVELOPMENT OF INNOVATIVELY ACTIVE ENTERPRISES IN UKRAINE

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Abstract

Unfavorable trends in the development of the domestic economy in recent years require the search for new mechanisms to stimulate the national economy in a period of structural change. They are able to intensify the innovative activity of industrial enterprises. This also applies to the functioning of special forms of organization of innovative activity. These include technopolises, technology parks, industrial zones, and so on. The features of their functioning in the countries of Asia and Ukraine are considered.

The information base of the study was made up of statistical materials, legal acts, and national programs for the development of enterprises on an innovative basis. These are such countries as India, China, United Arab Emirates, Turkey, Ukraine, and Japan. It is advisable to use the positive experience of implementing legal acts in the innovative sphere of enterprise development in Ukraine. This will contribute to the activation of special forms of organization of innovative activity. As a result of the study, it was revealed that in Asian countries there are several main determining factors in the formation of innovatively active enterprises. This is the concentration of competitive enterprises in the region; availability of competitive advantages for the development of enterprises on an innovative basis; geographical concentration and proximity to populated areas. Unlike Asian countries, there are factors in Ukraine that hinder the development of innovatively active enterprises. In particular, this concerns the issues of functioning of transport and engineering infrastructure; low level of organizational development of enterprises on an innovative basis, limited access to the markets of leading Asian countries, etc. In this regard, it is necessary to develop proposals for improving the regulatory framework in terms of the creation and development of innovatively active enterprises in the industrial sector of the economy. It is also advisable to introduce state programs to promote the development of enterprises on an innovative basis. Pay attention to the development of innovative links and network cooperation. It is necessary to attract loans from international financial organizations on a program basis, as well as to increase the influence and responsibility of local authorities in the context of decentralization to ensure the development of enterprises. It is necessary to develop models for using the mechanism of public-private partnership in order to attract non-state investment resources for their development, etc.

Based on the study of the features of innovative development of enterprises in Asian countries, proposals have been developed to intensify innovative activity in Ukraine. In particular, proposals have been developed on the activities of special forms of organization of innovative activities, such as technopolises, technology parks,

industrial zones, etc. A significant legacy is the development of proposals for the introduction of a public-private partnership mechanism at industrial enterprises in Ukraine, taking into account the specifics of the experience of Asian countries.

Key words: *Innovation-active enterprises, Innovation activity, Implementation of experience, Special forms of organization of innovation activity, Technopolis, Technopark, Industrial zone.*